

**Multiple Events Across Michigan
Hosted over 1000 Teams in 2016
Over 42,000 guests in Attendance
Over 12,000 email contacts
Generated over \$11 million in
local economic impact**



Michigan Tournament Solutions is a Grand Rapids based event management company that hosts large scale soccer tournaments and camps throughout Michigan. We aim to create the best possible experience for our guests and sponsors, in order to increase the economic impact in our communities. We currently manage events in Grand Rapids, Traverse City and Kalamazoo. In 2016 we hosted over 1000 teams and over 42,000 attendees generating an approximate economic impact of over \$11 million for our represented communities.

Sincerely,

**Marc Frankland
Michigan Tournament Solutions**

Place
Stamp
Here



Michigan Tournament Solutions
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2017 ADVERTISING GUIDE

**MICHIGAN'S PREMIER SPORTS
EVENT ORGANIZERS**

Sponsorship Opportunities

GOLD SPONSORSHIP

- Program full color back cover program ad
- Banners on nets (all banners supplied by the sponsor)
- Corporate banner at each location (supplied by the tournament)
- Logo on front of program/s
- Logo on website/s w/link for one year
- Embedded logo on email marketing materials

PACKAGE PRICE:
 \$10,000 for all events (one of these available)
 \$2000 per event

SILVER SPONSORSHIP

- Full page color program ad
- Corporate banner at all locations (sponsor to provide all banners)
- Logo link on website/s for one year
- Embedded logo on email marketing materials

PACKAGE PRICE:
 \$7500 for all events (unlimited availability)
 \$1500 per event

BRONZE SPONSORSHIP

- Half page color or full page b/w program ad
- Corporate banner at all locations (sponsor to provide all banners)

PACKAGE PRICE:
 \$5000 for all events (unlimited availability)
 \$1000 per event

EVENT CALENDAR

- UNITED SPRING CLASSIC, APRIL 22-23**
 Grand Rapids, Michigan
 150+ teams, 6500+ attendees
- CHERRY CAPITAL CUP, MAY 20-21**
 Traverse City, Michigan
 200+ teams, 9000+ attendees
- KISS TOURNAMENT, MAY 27-28**
 Kalamazoo, Michigan
 100+ teams, 4500+ attendees
- MIDWEST UNITED CUP, AUGUST 19-20**
 Grand Rapids, Michigan
 340+ teams, over 15,000+ attendees
- AUTUMN CLASSIC, SEPTEMBER 23-24**
 Traverse City, Michigan
 200+ teams, 9000+ attendees

Website Sponsor
 \$400 for all/\$100 per event
 Rotating logo on tournament homepage and MTS company website interior pages with link to company website

Facebook post
 \$400 for all/\$100 per event
 Promote your business in the way you want with photos, video, coupons etc at the time you specify. All content to be provided by advertiser and approved first

Print Program Advertising

Across our main events we publish over 15,000 tournament booklets that get into the hands of every family participating in our events. All pricing seen below is per event only.



Description	Size	Color	B/W
Full Page	7.5"Wx10"H	\$600	\$400
Half Page	7.5"Wx5"H	\$400	\$300
1/4 Page	3.5"Wx5"H	\$250	\$200
Bus Card	3.5"Wx2"H	\$175	\$150

- Misc Sponsorship**
- Car parking on premises (up to 3) - \$1000 (add tent for \$200 extra)
 - Banners only for one year - \$500 per event (supplied by sponsor)

CONTACT INFORMATION
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